



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-25-2012 PAGE: 1 of 3

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
392587	07-11-2012	10-24-2012	1	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11 27 694	238744	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	238744

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 27 E : 694																	
1	10-30-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1		1					2	700	2	1,400.00
2	11-05-2012	11-05-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	700	1	700.00
3	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30			1	1				2	1,200	2	2,400.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	1,200	1	1,200.00
5	10-30-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	1,200	3	3,600.00
6	10-30-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1	1	1	1			4	500	4	2,000.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1							1	500	1	500.00
8	10-30-2012	11-04-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		1	1	1	1			4	600	4	2,400.00
9	11-05-2012	11-05-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1							1	600	1	600.00
10	10-30-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1			4	700	4	2,800.00
11	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	700	1	700.00
12	10-30-2012	11-04-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30		1	1	1	1			4	500	4	2,000.00
13	11-05-2012	11-05-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1							1	500	1	500.00
14	10-30-2012	11-04-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1	1	1	1			4	750	4	3,000.00
15	11-05-2012	11-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 11 27 694			CMS # 238744	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238744			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 694																
16	10-30-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30		1	1	1	1			4	1,200	4	4,800.00
17	11-05-2012	11-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	1,200	1	1,200.00
18	10-30-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		1	1	1	1			4	1,500	4	6,000.00
19	11-05-2012	11-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	1,500	1	1,500.00
20	10-30-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30		1	1	1	1			4	2,000	4	8,000.00
21	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	2,000	1	2,000.00
22	10-30-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30		1	1	1	1			4	2,000	4	8,000.00
23	11-05-2012	11-05-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1							1	2,000	1	2,000.00
24	10-30-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30		1	1	1	1			4	1,800	4	7,200.00
25	11-05-2012	11-05-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1							1	1,800	1	1,800.00
26	10-30-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30		1			1			2	2,000	2	4,000.00
27	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	1							1	2,000	1	2,000.00
28	10-30-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30						1		1	800	1	800.00
29	10-30-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			1	30						1		1	500	1	500.00
30	10-30-2012	11-04-2012	07:00PM - 07:30PM	EYEWITNESS NEWS SAT 7-730P (838)			1	30						1		1	950	1	950.00

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			Agency CPE: C : 11 P : 27 E : 694																	
31	10-30-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				1	30							1	1	800	1	800.00
32	10-30-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				1	30							1	1	500	1	500.00
33	10-30-2012	10-30-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				1	30		1						1	1,200	1	1,200.00
34	10-30-2012	10-31-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1				1	30		1	1					2	175	2	350.00
																	Contracted Gross Total:		70	78,150.00
																	Actual Gross Total:		70	78,150.00
																	Agency Commission:			11,722.50
																	Net Total:			66,427.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments										Actual Total		
Nov 12		0.00		0.00		78,150.00		0.00										78,150.00		
TOTAL		0.00		0.00		78,150.00		0.00										78,150.00		

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